

Classified    Mini-Display    Business Card    Real Estate

Photo Ad    Stallion Ad    Online

All equinEMarketplace Magazine Display Ads are 2.306" wide x 2.25" tall and prepaid only.

**MAGAZINE**  
DEADLINE: 5th of each month

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**CONTACT INFO**

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

**TEXT AD COPY**

Ad Headline, Description or Breed Heading (e.g. "1992 Bay Gelding") \_\_\_\_\_

Sire \_\_\_\_\_ x Dam \_\_\_\_\_ (optional)

Ad Copy: Please print legibly (*Photo Ad/Real Estate - 35 word max - must include contact info-Include Headline in word count for classifieds*)

1 \_\_\_\_\_ 2 \_\_\_\_\_ 3 \_\_\_\_\_ 4 \_\_\_\_\_ 5 \_\_\_\_\_ 6 \_\_\_\_\_ 7 \_\_\_\_\_ 8 \_\_\_\_\_

9 \_\_\_\_\_ 10 \_\_\_\_\_ 11 \_\_\_\_\_ 12 \_\_\_\_\_ 13 \_\_\_\_\_ 14 \_\_\_\_\_ 15 \_\_\_\_\_ 16 \_\_\_\_\_

17 \_\_\_\_\_ 18 \_\_\_\_\_ 19 \_\_\_\_\_ 20 \_\_\_\_\_ 21 \_\_\_\_\_ 22 \_\_\_\_\_ 23 \_\_\_\_\_ 24 \_\_\_\_\_

25 \_\_\_\_\_ 26 \_\_\_\_\_ 27 \_\_\_\_\_ 28 \_\_\_\_\_ 29 \_\_\_\_\_ 30 \_\_\_\_\_ 31 \_\_\_\_\_ 32 \_\_\_\_\_

33 \_\_\_\_\_ 34 \_\_\_\_\_ 35 \_\_\_\_\_ 36 \_\_\_\_\_ 37 \_\_\_\_\_ 38 \_\_\_\_\_ 39 \_\_\_\_\_ 40 \_\_\_\_\_

41 \_\_\_\_\_ 42 \_\_\_\_\_ 43 \_\_\_\_\_ 44 \_\_\_\_\_ 45 \_\_\_\_\_ 46 \_\_\_\_\_ 47 \_\_\_\_\_ 48 \_\_\_\_\_

**BUSINESS CARD (BC)**

1 Month - \$56 \_\_\_\_\_

6-Mo (2%) - \$329.<sup>28</sup>    12-Mo (5%) - \$638.<sup>40</sup> . . .

*Black & White, 1 Image (photo or logo).*

**MINI-DISPLAY**

1 Month - \$76 \_\_\_\_\_

6-Mo (2%) - \$446.<sup>88</sup>    12-Mo (5%) - \$866.<sup>40</sup> . . .

*Color, photo, logo, text, background, etc.*

**PHOTO AD**

Color, 1 Month - \$46 \_\_\_\_\_

*1 Photo and text limited to 35 words.*

**REAL ESTATE**

Color, 1 Month - \$56 \_\_\_\_\_

*1 Photo and text limited to 35 words.*

**STALLION AD**

Color, 1 Month - \$65 \_\_\_\_\_

6-Mo (2%) - \$329.<sup>28</sup>    12-Mo (5%) - \$638.<sup>40</sup> . . .

*1 Photo, year/color/breed, sire/dam, breeding fee, contact info.*

**CLASSIFIED**

20 words or less - \$16 \_\_\_\_\_

30¢ per each additional word. \_\_\_\_\_

12 or more months, deduct 15% \_\_\_\_\_

*See "Enhance Your Magazine Ad!" below*

**TEXT AD**

1 Year, 3 Lines of Text Free Online - \$150 \_\_\_\_\_

**ONLINE AD OPTIONS:**

equinEMarketplace online ads run for 3 months

Photo/Logo - \$15 for 1 image, \$20 for 2 images \_\_\_\_\_

Pedigree - \$5 \_\_\_\_\_

**TOTAL . . . \$** \_\_\_\_\_

**ENHANCE YOUR MAGAZINE AD!**

Spot Color (for Business Card ads only) - \$10/mo \_\_\_\_\_

Box (for Text or Classified Ads) - \$2.50/mo \_\_\_\_\_

Bold (for Classified Ads) - \$2.50/mo \_\_\_\_\_

Color Background/Box (for Text or Classified Ads) - \$5/mo \_\_\_\_\_

**TOTAL . . . \$** \_\_\_\_\_

**CARD BILLING INFO**

Check/Money order enclosed   **We accept Visa • Mastercard • Discover • American Express**

Card No. \_\_\_\_\_ Exp. \_\_\_\_ / \_\_\_\_ CVV \_\_\_\_\_

Cardholder Name \_\_\_\_\_ Cardholder Signature \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Card Phone Number: \_\_\_\_\_



✉ Mail to: the Northwest Horse Source • PO Box 717 • Blaine, WA 98231-0717

☎ Phone: 360-332-5579   ☎ Fax: 360-332-1826

✉ Email: sales@nwhorse.com for more info or to receive an advertising rate sheet.

