

Classified Mini-Display Business Card Real Estate

Photo Ad Stallion Ad Online

All equinEMarketplace Magazine Display Ads are 2.306" wide x 2.25" tall and prepaid only.

MAGAZINE
DEADLINE: 5th of each month

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CONTACT INFO

Company Name _____ Contact Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

TEXT AD COPY

Ad Headline, Description or Breed Heading (e.g. "1992 Bay Gelding") _____

Sire _____ x Dam _____ (optional)

Ad Copy: Please print legibly (*Photo Ad/Real Estate - 35 word max - must include contact info-Include Headline in word count for classifieds*)

1 _____ 2 _____ 3 _____ 4 _____ 5 _____ 6 _____ 7 _____ 8 _____

9 _____ 10 _____ 11 _____ 12 _____ 13 _____ 14 _____ 15 _____ 16 _____

17 _____ 18 _____ 19 _____ 20 _____ 21 _____ 22 _____ 23 _____ 24 _____

25 _____ 26 _____ 27 _____ 28 _____ 29 _____ 30 _____ 31 _____ 32 _____

33 _____ 34 _____ 35 _____ 36 _____ 37 _____ 38 _____ 39 _____ 40 _____

41 _____ 42 _____ 43 _____ 44 _____ 45 _____ 46 _____ 47 _____ 48 _____

BUSINESS CARD (BC)

1 Month - \$65 _____

6-Mo (2%) - \$382.²⁰ 12-Mo (5%) - \$741.⁰⁰ . . .

Black & White, 1 Image (photo or logo).

MINI-DISPLAY

1 Month - \$85 _____

6-Mo (2%) - \$499.⁸⁰ 12-Mo (5%) - \$969.⁰⁰ . . .

Color, photo, logo, text, background, etc.

PHOTO AD

Color, 1 Month - \$55 _____

1 Photo and text limited to 35 words.

REAL ESTATE

Color, 1 Month - \$65 _____

1 Photo and text limited to 35 words.

STALLION AD

Color, 1 Month - \$65 _____

6-Mo (2%) - \$382.²⁰ 12-Mo (5%) - \$741.⁰⁰ . . .

1 Photo, year/color/breed, sire/dam, breeding fee, contact info.

CLASSIFIED

20 words or less - \$20 _____

40¢ per each additional word. _____

12 or more months, deduct 15% _____

See "Enhance Your Magazine Ad!" below

TEXT AD

1 Year, 3 Lines of Text Free Online - \$180

ONLINE AD OPTIONS:

equinEMarketplace online ads run for 3 months

Photo/Logo - \$15 for 1 image, \$20 for 2 images

Pedigree - \$5

TOTAL . . . \$ _____

ENHANCE YOUR MAGAZINE AD!

Spot Color (for Business Card ads only) - \$10/mo

Box (for Text or Classified Ads) - \$2.50/mo

Bold (for Classified Ads) - \$2.50/mo

Color Background/Box (for Text or Classified Ads) - \$5/mo

TOTAL . . . \$ _____

CARD BILLING INFO

Check/Money order enclosed **We accept Visa • Mastercard • Discover • American Express**

Card No. _____ Exp. ____ / ____ CVV _____

Cardholder Name _____ Cardholder Signature _____

Address: _____ City _____ State _____ Zip _____

Card Phone Number: _____



✉ Mail to: the Northwest Horse Source • PO Box 717 • Blaine, WA 98231-0717

☎ Phone: 360-332-5579 ☎ Fax: 360-332-1826

✉ Email: sales@nwhorse.com for more info or to receive an advertising rate sheet.

